



Farming Together

February / March 2013

We endeavour to provide the best service and high quality technicians on each and every job. This month I'd like to recognise the achievement of Mitch Hemphill, our 4th year apprentice. At a recent awards night in Swan Hill, attended by Mitch, Andrew Hall and myself, Mitch received the 2012 Outstanding 3rd Year Apprentice Award. The award was sponsored by VACC and the Sunraysia TAFE. Mitch was commended on his outstanding achievements and his very positive attitude towards his studies. Congratulations Mitch.

Darren Stephenson (Dealer Principal)

Staff News

We welcome two new employees to our team this month. Matt Cassin joins us as the new GPS Technician working along side Phil Kennaugh. Matt was previously an aircraft electrician working for Qantas and more recently the military. In his spare time, Matt enjoys restoring vintage cars and motorcycles. Zeke Van Doren joins us as our new motorbike apprentice assisting senior technician Phil Woods to work on Polaris ATV motorbikes, greens equipment such as Kubota lawn mowers and small engines. Zeke also enjoys working on cars and motorbikes in his spare time. We welcome both Matt and Zeke to the team.

Sales News

The Echuca CIH sales team took part in the Elmore Tillage & Cropping field day on Wednesday 13 March. This bi-annual event is now regarded as the premier machinery demo day in Northern Victoria. The morning demos involved a dozen different brands of disc surface tillers. Echuca CIH ran the 8.5m K-Line speedtiller. The K-Line product is a quality Australian made machine that performed beautifully in the hard conditions. Thanks to Geoff Dwyer for the use of your K-Line for the day. The all new Hardi Saritor self propelled sprayer is an awesome unit. With a 275hp Cummins engine, 5500L tank and 42m self levelling boom. Thanks to Graham from Hardi for his professional

presentation and demonstration. The afternoon was taken up with demos of the Great Plains Spartan 907 no till drill, and the Horwood Bagshaw 350 Scaribar with 4000L air seeder. Thanks to Colin Walker for the use of his bar and seeder for the day. Static displays from Echuca CIH included Topcon and Case IH guidance, Manutec press wheels, K-Line coulters; and the new Horwood Bagshaw Integra tyne. Congratulations to the Field Days Committee and their hard working staff. This day gives businesses like ours the opportunity to trial machinery beside comparable machines from other manufacturers. Visit our Facebook page to view images from the day.

Find us, Like us & Share us on Facebook

<http://www.facebook.com/pages/Echuca-CIH-Sales-Service-Pty-Ltd/365654730177259>

Aftersales News

Service

The Service department is now offering its 2013 pre-season tillage, sowing and spraying inspection programme. Under this programme, save 10% off labour and no travel charges on the initial visit if your machine is booked in by the end of April 2013. Repairs must be completed by 24 May 2013 to qualify for programme. With Echuca CIH carrying out your pre-season inspection you can be assured of:

- Repairs carried out in a professional manner by fully qualified service technicians,
- 24/7 priority service should you require breakdown service,
- Top trade-in values should you decide to upgrade your machine at a later date.

Congratulations to Mitch 'Wolfy' Hemphill on his graduation from Sunraysia TAFE for the theory



component of his apprenticeship this month. Mitch only has one more year of on-site practical training until becoming a fully-fledged mechanic!

Parts

As the seeding season fast approaches, our Parts department have some great offers to help you get your machinery ready for a productive start to the year. We have offers on spring tyne, points, oil &

filters, nozzles and air seeder hoses. Did you know that if you spend over \$3000, we can arrange to have your parts delivered directly to your door! Go to the 'Monthly Specials' tab on our website for more information regarding our special offers. We are pleased to announce the release of the new Customer Parts Catalogue (CPC). Customers accessing the catalogue will have the option to navigate anonymously, or if you wish to send an order/quote request to us, you will need to register or login. The link to the new CPC can be found on our website under the 'Aftersales/Parts Catalogue' tab. Visit <http://www.echucacih.com/parts-catalogue.html>

Guidance News

Echuca CIH together with Topcon Precision Ag, hosted a Customer Appreciation Day on 21 March at the Echuca United Football Netball Club. The event gave our customers an opportunity to get hands-on with the latest in precision farming equipment. Following the demonstrations, the Australian Innovator Award was presented to Laurie Fitzsimmons of MPH Ag for his groundbreaking leadership in the use of precision farming. Congratulations Laurie!

Visit the 'Monthly Specials' tab on our website for more information on our current Kubota 2012 Stock Clearance: <http://www.echucacih.com/monthly-specials>

Marketing & Promotions



Congratulations to Jarrod Holden for winning our Customer Photo Competition! Jarrod's photo will appear on the front page image slider of our website for the month of April and he will also receive a \$200 wotif voucher. Well Done!!

Thank you to everyone that entered our competition and to everyone that supports our Facebook page. Stay tuned for our next competition and special offers!



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